

How To Get A Good Score On A Readability Index

Based on an IELTS essay by Katiss at writefix.com

Essay by Katiss; Lyrics of 'Fly Me To The Moon' by Frank Sinatra; and readability index by www.read-able.com

In many countries laws forbid advertising for smoking on TV. Some people propose extending this measure on other harmful products like alcohol or fast food. A ban might help protect people's health but may conflict with other interests. **Fly me to the moon.**

Let me play among the stars. Supporters of allowing ads for unhealthy foods want to limit government influence on consumer choices. In their view individuals should be free to make their own choices whether to buy a product. Also, businesses should be free to trade these products within the legal limits. They argue that more government regulations would hurt business and patronize consumers. In fact, it is rather hard to explain why something that is addictive or highly unhealthy can be sold but advertising it can be restricted. **Let me see what spring is like on Jupiter and Mars.**

In other words, hold my hand. However, a ban on ads could mean a healthier society. Banning smoking ads and making it less acceptable to smoke seems to have been more effective against smoking than health education. In particular, the hope is that these measures can help to protect teenagers and children from developing unhealthy habits in first place. If young people see fewer pictures of people drinking or smoking on TV they are also less likely to assume it is normal behavior. Lastly, the government has to deal with the effects of harmful products on people's health. Their impact on health care cost can be huge. Therefore, far-reaching measures, like a ban on ads, are fully justified. **In other words, baby, kiss me.**

Fill my heart with song. In conclusion, there are convincing arguments for allowing commercials even for unhealthy products. On the other hand, their ban would likely have desirable effects on lowering the consumption of products that affect health negatively. **In other words, I love you.**

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Readability Indices

Flesch Kincaid Reading Ease	58.4	
Flesch Kincaid Grade Level	9.3	
Gunning Fog Score	12.5	
SMOG Index	9.1	
Coleman Liau Index	15.3	
Automated Readability Index	11.9	

Text Statistics

No. of sentences	17
No. of words	286
No. of complex words	41
Percent of complex words	14.34%
Average words per sentence	16.82
Average syllables per word	1.55

After: (with Sinatra):

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Readability Indices

Flesch Kincaid Reading Ease	74.3	
Flesch Kincaid Grade Level	6.1	
Gunning Fog Score	9	
SMOG Index	6.6	
Coleman Liau Index	12.7	
Automated Readability Index	7.9	

Text Statistics

No. of sentences	24
No. of words	312
No. of complex words	30
Percent of complex words	9.62%
Average words per sentence	13.00
Average syllables per word	1.41