How To Get A Good Score On A Readability Index

Based on an IELTS essay by Katiss at writefix.com

Essay by Katiss; Lyrics of 'Fly Me To The Moon' by Frank Sinatra; and readability index by ww.read-able.com

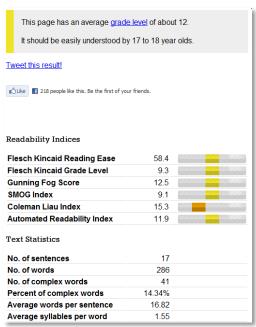
In many countries laws forbid advertising for smoking on TV. Some people propose extending this measure on other harmful products like alcohol or fast food. A ban might help protect people's health but may conflict with other interests. Fly me to the moon.

Let me play among the stars. Supporters of allowing ads for unhealthy foods want to limit government influence on consumer choices. In their view individuals should be free to make their own choices whether to buy a product. Also, businesses should be free to trade these products within the legal limits. They argue that more government regulations would hurt business and patronize consumers. In fact, it is rather hard to explain why something that is addictive or highly unhealthy can be sold but advertising it can be restricted. Let me see what spring is like on Jupiter and Mars.

In other words, hold my hand. However, a ban on ads could mean a healthier society. Banning smoking ads and making it less acceptable to smoke seems to have been more effective against smoking than health education. In particular, the hope is that these measures can help to protect teenagers and children from developing unhealthy habits in first place. If young people see fewer pictures of people drinking or smoking on TV they are also less likely to assume it is normal behavior. Lastly, the government has to deal with the effects of harmful products on people's health. Their impact on health care cost can be huge. Therefore, far-reaching measures, like a ban on ads, are fully justified. In other words, baby, kiss me.

Fill my heart with song. In conclusion, there are convincing arguments for allowing commercials even for unhealthy products. On the other hand, their ban would likely have desirable effects on lowering the consumption of products that affect health negatively. In other words, I love you.

Before (without Sinatra):



After: (with Sinatra):

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It should be easily understood by	13 to 14 year olds.	
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Readability Indices		
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Flesch Kincaid Grade Level	6.1	
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